New London County 4-H
Fair & Expo Ad Campaign

Support your fair and earn great prizes!

Clubs with 100% participation get a prize!

Top 5 Sellers at the end of the Campaign get a 10% Commission!

Campaign runs Feb. 2\textsuperscript{nd} - May 3\textsuperscript{rd}.

NEW SPONSORSHIPS!

BRONZE ($5)
SILVER ($10)
GOLD ($15 or more)

AD Sizes:

FULL ($120)
HALF ($60)
QUARTER ($30)
BUSINESS CARD ($20)

Fair book is 8.5x11 Color!

Forms on-line:
http://newlondoncounty4h.uconn.edu/New_London_County_Forms.php

Remember:

Be Safe!
Be Courteous!

Explain why 4-H and the Fair is important to you!

Record all info accurately!

Approach family, friends and acquaintances of your family, teachers and others to be a sponsor or donate.

4-H’ers have dibs in February to approach ‘their’ advertisers from last year.

Attach “Ad Copy” and money/check to the contract with a paper clip.

Encourage advertisers to send ads electronically to Pamela.gray@uconn.edu

Checks payable to: NLC 4-H Fair Association