

# New London County 4-H Fair & Expo Ad Campaign

Support your fair and earn great prizes!



Clubs with 100% participation  
get 10% cash back!

Top 5 Sellers at the end of  
the Campaign get a 10%  
Commission!

Campaign runs Feb. 7<sup>th</sup> - May 2<sup>nd</sup>.

## SPONSORSHIPS!

BRONZE (\$5)

SILVER (\$10)

GOLD (\$20 or more)

## AD Sizes:

FULL (\$120)

HALF (\$60)

BUSINESS CARD (\$25)

Fair book is 8.5x11 Color!

Forms on-line:

[http://newlondoncounty4h.uconn.edu/New\\_London\\_County\\_Forms.php](http://newlondoncounty4h.uconn.edu/New_London_County_Forms.php)

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HEALTH AND NATURAL RESOURCES  
EXTENSION

## Remember:

Be Safe!



Be Courteous!



Explain why 4-H and the Fair  
is important to you!



Record all info accurately!



Approach family, friends and  
acquaintances of your  
family, teachers and others  
to be a sponsor or donate.



4-H'ers have dibs in  
February to approach 'their'  
advertisers from last year.



Attach "Ad Copy" and  
money/check to the contract  
with a paper clip.



Encourage advertisers to  
send ads electronically to  
[Pamela.gray@uconn.edu](mailto:Pamela.gray@uconn.edu)



Checks payable to:  
NLC 4-H Fair Association

