



# New London County 4-H Fair & Expo Ad and Sponsor Contract



4-H Member: \_\_\_\_\_

Club Affiliation: \_\_\_\_\_

The New London County 4-H Fairbook is 8.5"x11" (portrait) and full color.

### Fairbook Ads: (check choice)

Full Page (8"x10.5" portrait) \$120

Half Page (8"x5.25" landscape) \$60

Business Card \$25

### Sponsorships: (check choice)

Gold Clover \$20 or more

Silver Clover \$10

Bronze Clover \$5

Special Designation (optional): Note if you want sponsorship listed 'in memory of,' 'in honor of,' or for a specific show/class. \_\_\_\_\_

Business/Family Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Attach camera-ready ad or business card with paperclip.  
Digital Ads (preferred) emailed to [pamela.gray@uconn.edu](mailto:pamela.gray@uconn.edu).  
Sponsor Form and Payment mailed to:  
NLC 4-H Fair Assoc. 562 New London Turnpike, Norwich, CT 06360

\* \_\_\_\_\_  
*Advertiser's Signature* *Date*

Advertiser requests Fairbook Cash  Check #  Amount \$

*Make checks payable to: NLC 4-H Fair Association*



## New London County 4-H Fair & Expo Ad/Sponsorship Receipt

(Ads emailed to [pamela.gray@uconn.edu](mailto:pamela.gray@uconn.edu))



Date: \_\_\_\_\_ Advertiser/Family: \_\_\_\_\_

Amount Received: \$ \_\_\_\_\_

For (Ad size or Sponsorship): \_\_\_\_\_

4-H Representative: \_\_\_\_\_

**Special thanks for your generous support of the New London County 4-H Fair & Expo!!!**