



“Self-Love Selfie” Social Media Toolkit

- Below are some sample posts to use to promote the “Self-Love Selfie” social media activation.
 - Be sure to use the official hashtag in all social media posts: **#SelfLoveSelfie** (*primary*); **#TrueLeaders** (*secondary*).
 - Tag 4-H in your posts:
 - Twitter: @4H
 - Facebook: @4-H
 - Instagram: @National4H
 - Accompany your posts with your selfie.
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Activation Overview:

Instead of declaring love for your Valentine this February 14, declare love for yourself! This Valentine’s Day, 4-H invites you to share your own Self-Love Selfie on social media. Grab your camera and strike a pose to highlight your self-worth, self-love and self-esteem with all of your friends and invite them to participate.

- 1. Post your own Self-Love Selfie to your social media channels using the hashtag **#SelfLoveSelfie** between now and February 28, 2017.*
 - 2. Don’t forget to add a sentence or two about what you love about yourself and the unique character traits that make you YOU.*
 - 3. Share with your friends and invite them to participate! We want to see lots of self-love out there this Valentine’s Day!*
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Sample Posts:

Share what you love most about yourself all month and post your #SelfLoveSelfie for the world to see!

There’s no greater love than the love of self! Join me in sharing a #SelfLoveSelfie and showcase your self-esteem and self-worth!

What do you love most about you? @4H wants you to declare your self-love all month by posting your best #SelfLoveSelfie!

This Valentine’s Day, I declare my love for me! Join me in highlighting your self-worth with a #SelfLoveSelfie [selfie]



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I love me and all that comes with it! What do you love most about you? #SelfLoveSelfie @4H [selfie]

.@4H wants to know what you love most about yourself! Post a #SelfLoveSelfie and share the unique characteristics that make you YOU!

#TrueLeaders nationwide are embracing their unique selves and sharing the love! Share you #SelfLoveSelfie with @4H!

“Our first and last love is self-love.” #SelfLoveSelfie [selfie]

I’m joining @4H to encourage my family & friends to embrace everything that makes you uniquely you! Post your #SelfLoveSelfie! [selfie]

“Self-love has very little to do with how you feel about your outer self. It’s about accepting all of yourself. #SelfLoveSelfie [selfie]