

New London County 4-H Fair & Expo Ad Campaign

Support your fair and earn great prizes!



Clubs with 100% participation
get a prize!

Top 5 Sellers at the end of
the Campaign get a 10%
Commission!

Campaign runs Feb. 2nd - May 3rd.

NEW SPONSORSHIPS!

BRONZE (\$5)

SILVER (\$10)

GOLD (\$15 or more)

AD Sizes:

FULL (\$120)

HALF (\$60)

QUARTER (\$30)

BUSINESS CARD (\$20)

Fair book is 8.5x11 Color!

Forms on-line:

http://newlondoncounty4h.uconn.edu/New_London_County_Forms.php

UConn | COLLEGE OF AGRICULTURE,
HEALTH AND NATURAL RESOURCES

EXTENSION

Remember:

Be Safe!



Be Courteous!



Explain why 4-H and the Fair
is important to you!



Record all info accurately!



Approach family, friends and
acquaintances of your
family, teachers and others
to be a sponsor or donate.



4-H'ers have dibs in
February to approach 'their'
advertisers from last year.



Attach "Ad Copy" and
money/check to the contract
with a paper clip.



Encourage advertisers to
send ads electronically to
Pamela.gray@uconn.edu



Checks payable to:
NLC 4-H Fair Association

