



# New London County 4-H Fair & Expo Ad and Sponsor Contract



4-H Member: \_\_\_\_\_

Club Affiliation: \_\_\_\_\_

The New London County 4-H Fairbook is 8.5"x11" (portrait) and full color.

### Fairbook Ads: (check choice)

Full Page (8"x10.5" portrait) \$120       Half Page (8"x5.25" landscape) \$60

Quarter Page (3.75"x5.25" portrait) \$30       Business Card \$20

### Sponsorships: (check choice)

Gold Clover \$15 or more       Silver Clover \$10       Bronze Clover \$5

Special Designation (optional): Note if you want sponsorship listed 'in memory of,' 'in honor of,' or for a specific show/class. \_\_\_\_\_

Business/Family Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Attach camera-ready ad or business card with paperclip.  
Digital Ads (preferred) emailed to [pamela.gray@uconn.edu](mailto:pamela.gray@uconn.edu).  
Sponsor Form and Payment mailed to:  
NLC 4-H Fair Assoc. 562 New London Turnpike, Norwich, CT 06360

\* \_\_\_\_\_  
*Advertiser's Signature* \_\_\_\_\_ *Date* \_\_\_\_\_

Advertiser requests Fairbook      Cash  Check # \_\_\_\_\_ Amount \$ \_\_\_\_\_

*Make checks payable to: NLC 4-H Fair Association*



## New London County 4-H Fair & Expo Ad/Sponsorship Receipt

(Ads emailed to [pamela.gray@uconn.edu](mailto:pamela.gray@uconn.edu))



Date: \_\_\_\_\_ Advertiser/Family: \_\_\_\_\_

Amount Received: \$ \_\_\_\_\_

For (Ad size or Sponsorship): \_\_\_\_\_

4-H Representative: \_\_\_\_\_

**Special thanks for your generous support of the New London County 4-H Fair & Expo!!!**